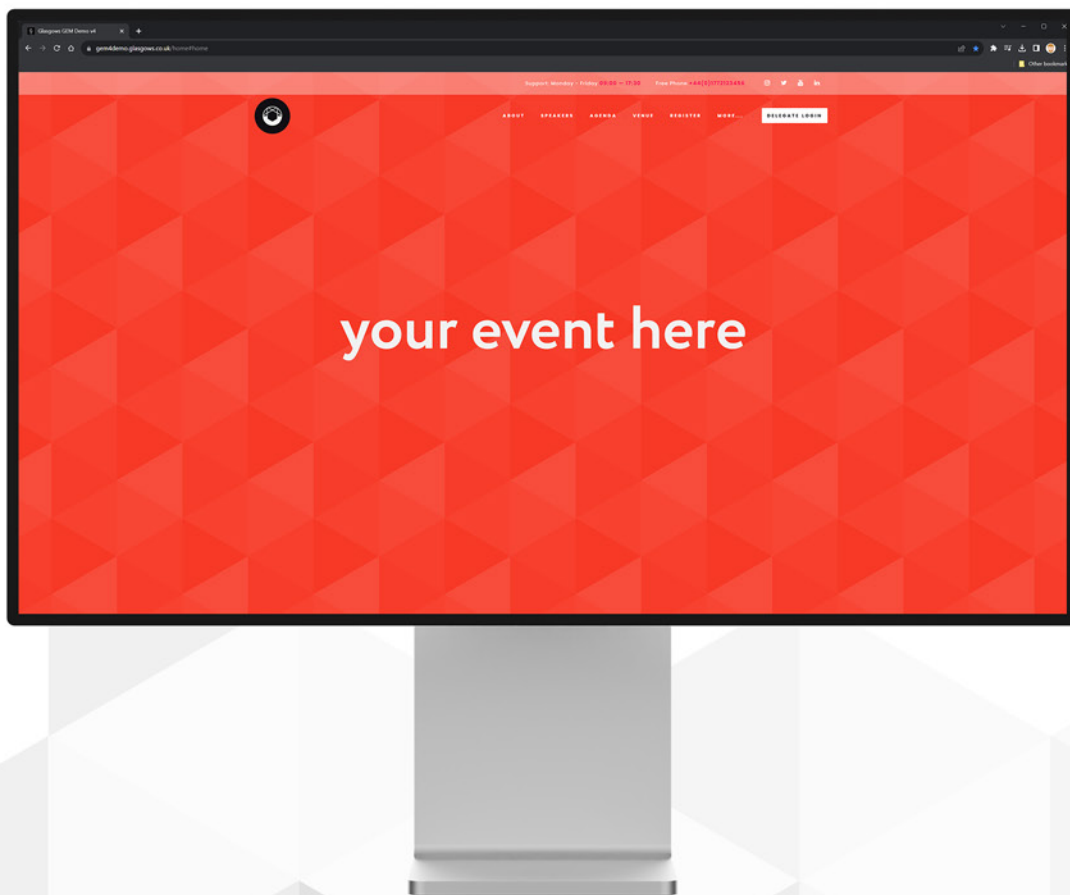


Gem is the perfect solution for events of all shapes and sizes

Gem includes a branded event website, flexible options for managing registrations, plenty of opportunities for in person and online attendees to engage with the event and each other, and the ability to track registrations and engagement throughout the lifecycle of your event.



we take care of everything

We have the experience you need to make sure that your event runs smoothly. When you choose **Gem**, you get a fully managed service, meaning we set everything up and look after the attendee administration from start to end. This means that you can focus on planning your event and we will take care of the rest.

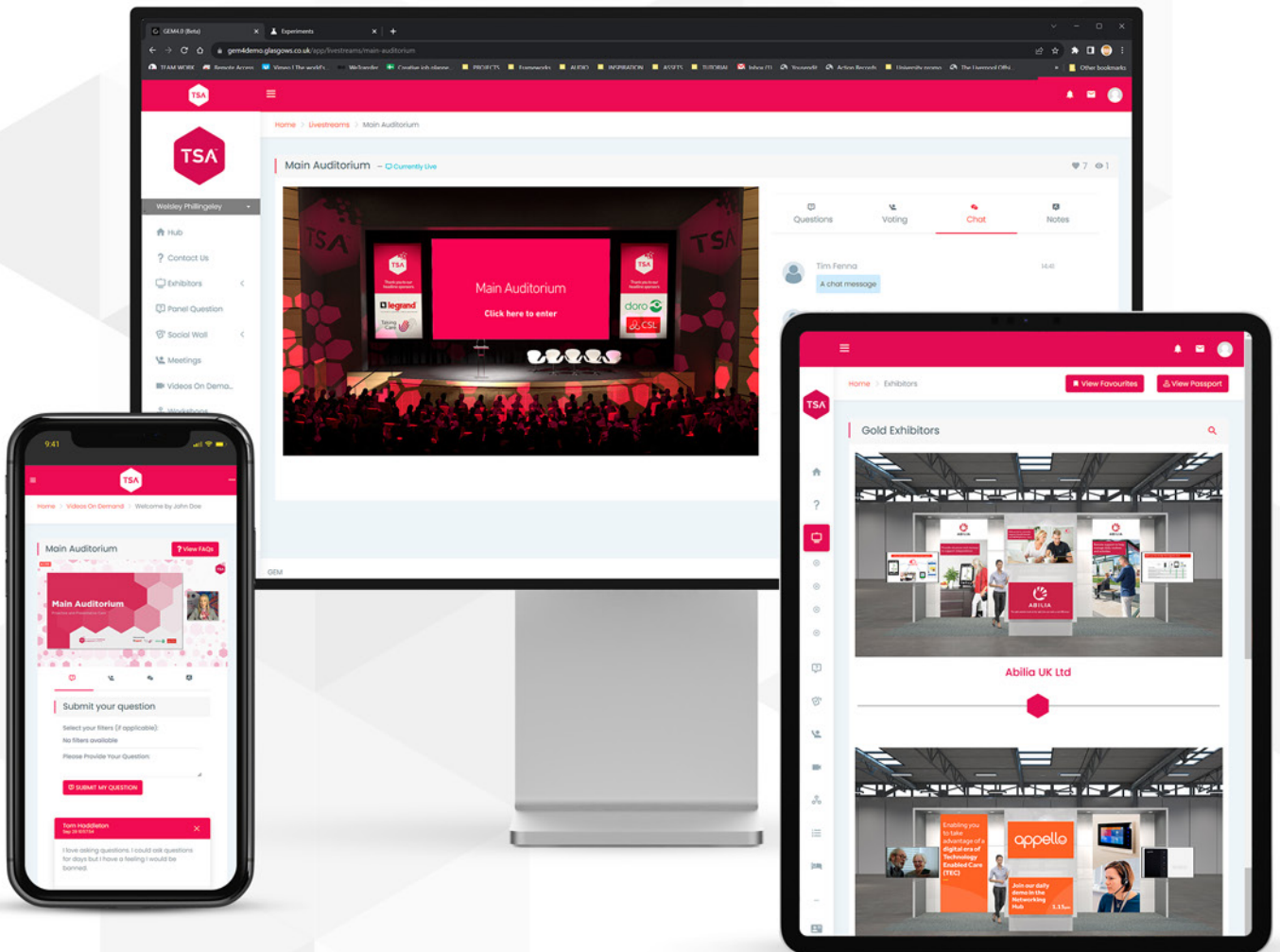
Gem has been developed by us over more than a decade. We've been delivering events for over 35 years now and after trying many of the off the shelf solutions, we realised if we want something doing properly... we should do it ourselves! Since its initial roll out, back in the days when registering via mobile meant calling up on your Nokia 3210 and talking to someone, **Gem** has evolved from a simple registration tool, to a multi featured all in one platform.

Gem can cater for in-person, hybrid and virtual events, with features designed to provide engagement opportunities for any audience.



Gem

some of Gem's highlights include



Attendee Hub

A secure online space where your attendees can login and network with each other, and you, ahead of, during and after your event. They can access event materials, such as a personalised programme, presentations and speaker bios, update workshop or itinerary selections, and access live video feeds of the event, video on demand, plus much much more.

If you are planning a hybrid or fully virtual event, the Attendee Hub provides your audience with a one stop shop to register, network, navigate the venue and take part in the event, including any interactive sessions, all under one "virtual" roof!

some of Gem's highlights include



Attendee management

Gem can cater for a variety of ticket types, set a range of capacity limits, provide a waiting list for when tickets reach capacity, provide a registration approval process, manage payments both on and offline, manage workshop allocations, manage individual itineraries, track registrations, and send out confirmation and wider communication emails, and more.



Gem

some of Gem's highlights include

Gem reporting

Providing you with a wealth of reporting and analytics data, 24/7. You can track registrations, attendance, engagement, download reports, and monitor workshop or itinerary session bookings and allocations.

Branded event website

We can customise the look and feel of your website to match your event branding and accessibility requirements.

Multi-language

Gem can display content in multiple different languages.

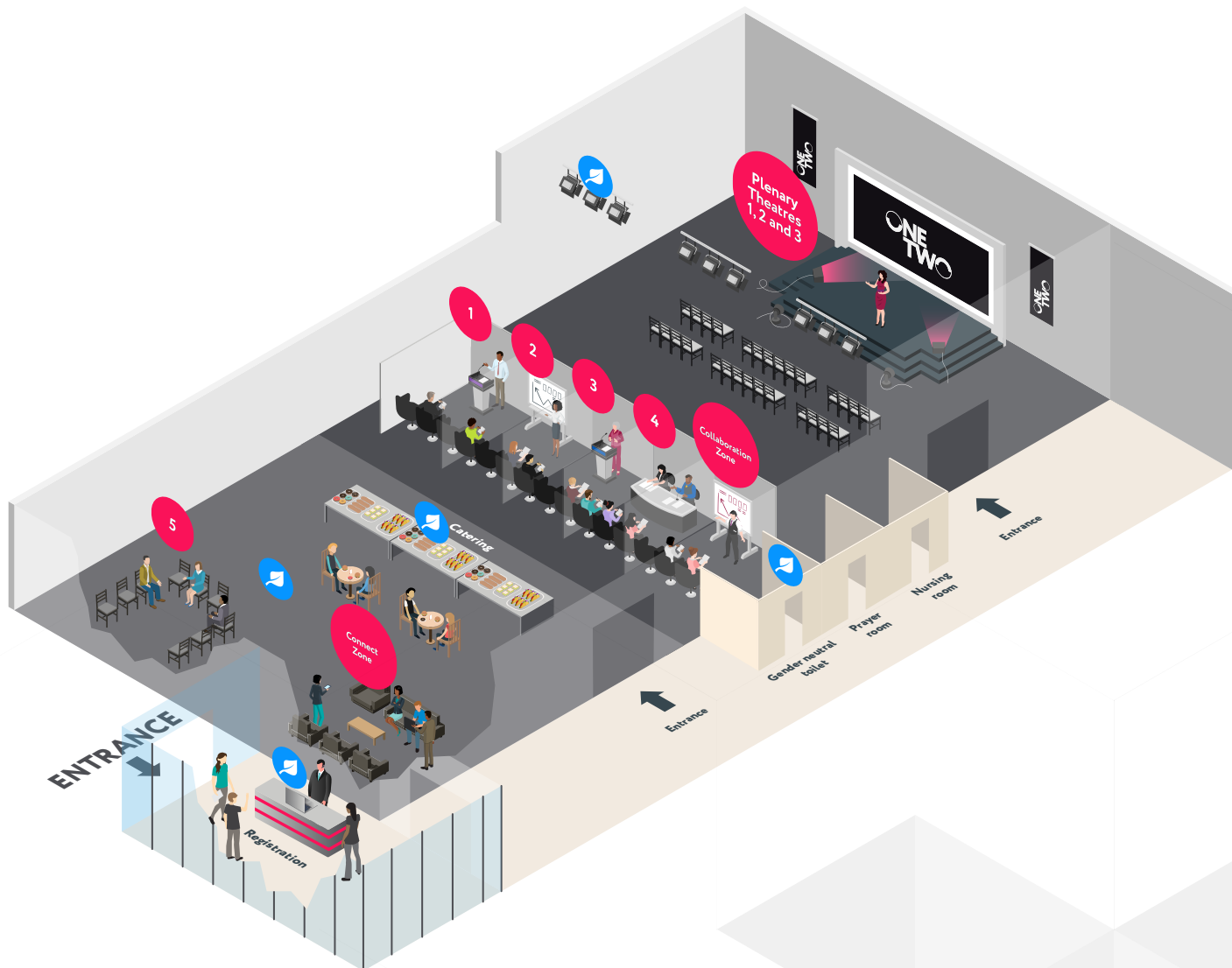
Interactive features

Allowing you to add interaction to your event through live Q&A, polling, surveys, and attendee networking to help to engage your audience.

Need an app?

The best bit about the Hub is it doubles as a browser based app, allowing your audience to access information about the event and take part in interactive sessions in a familiar environment. There is no need to download anything from an app store, attendees just log into one place every time where they have access to everything they need, whether watching online or at the venue.

other engagement tools in the Attendee Hub



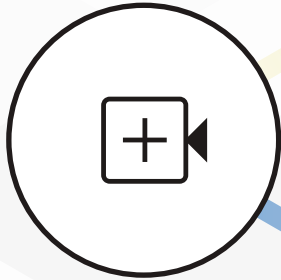
Virtual venue floor plan

We can design a virtual venue floor plan for your event, based on your event design. This provides your attendees with the familiarity of navigating around a venue, exploring networking opportunities and finding the sessions that they are interested in.



Gem

other engagement tools in the Attendee Hub



Instant chat and video calls

Allowing your attendees to chat with each other, and with you and your stakeholders in real time. This is a great way for the audience to connect and share ideas, and for you to provide real value for your attendees.

Social wall

Where your attendees can share their thoughts and experiences of your event and expand on the topics being discussed. This is a great way to encourage engagement and create a sense of community among your attendees.



One-to-one meetings

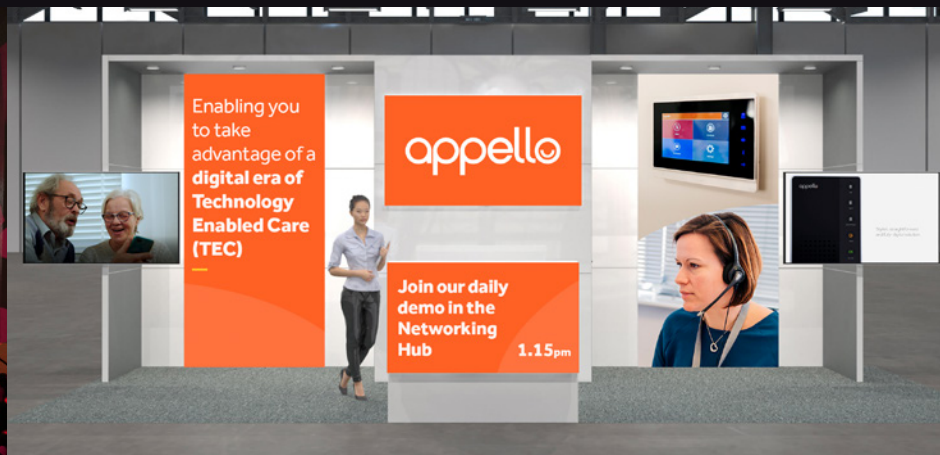
Providing the opportunity for your attendees to book one-to-one meetings with your experts in attendance. This is a fantastic feature, allowing attendees the opportunity to discuss issues personal to them and link up with experts in their area of interest / work.



Matchmaking via AI

With integrated AI, **Gem** can match your audience to like minded colleagues, sponsors, exhibitors or other experts in attendance, allowing them to meet up with people over a coffee, in a one to one meeting or scheduled networking break.

other engagement tools in the Attendee Hub



Sponsors

Sponsors can be given the opportunity to brand areas of the website, Attendee Hub and email communications as part of your sponsorship packages, including the live stream, networking areas, breakout rooms and registration pages.

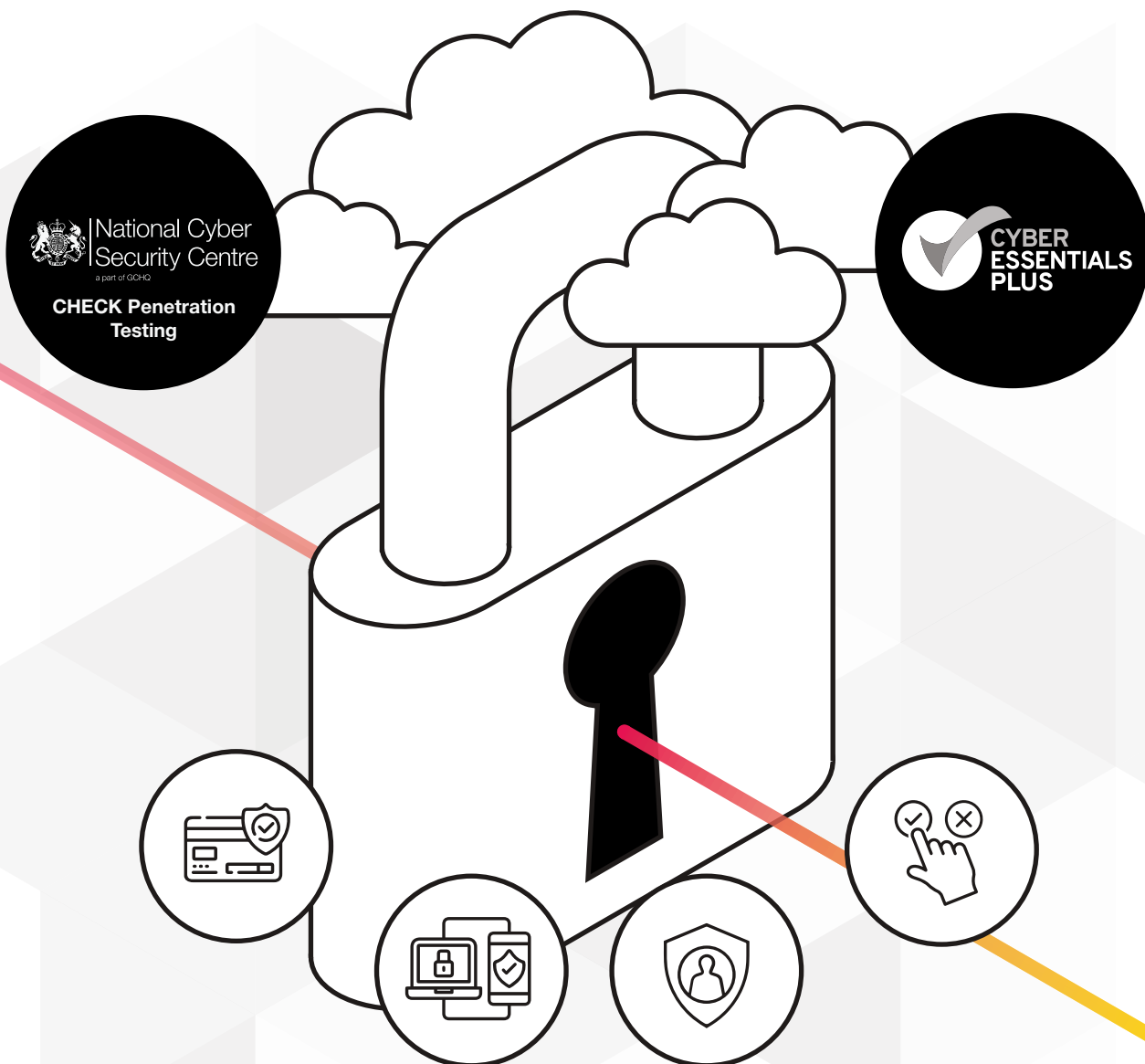
Gamification

Provide your attendees with incentives to influence their behaviour, whilst boosting engagement and interaction. We can create fun challenges and competition to reward actions and behaviours on the GEM platform, enhancing your attendees' experience at your event.

Exhibitor zone

Your virtual venue can include a virtual exhibition where attendees can interact with your exhibitors and sponsors during the event, link to or download more information, set-up meetings and collect giveaways in their virtual goody bag.

fully secure



Penetration tested

Penetration tested at every major release and accredited by the NCSC CHECK scheme

Cyber Essentials Plus

OneTwo is Cyber Essentials Plus certified so you can be sure that **Gem** is secure and your attendee data is safe -

- secure payments using Opayo
- multi-factor authentication
- GDPR compliant
- attendee opt-in / opt-out: the attendee can choose how much personal information they share

benefits of using Gem

Ease of use

Gem is easy to use because we take on the hard work of setting things up, and your attendees are provided with a frustration free registration process, Attendee Hub, and hassle free event communications.

Networking

In addition to feature rich options to enhance networking pre, during and post event, **Gem** provides fully integrated solutions that bring your audience together, whether they are in the room with you, participating online or a mix of both.

Affordability

With our range of templated, ready to go features, **Gem** provides an affordable and competitive option. But don't worry, there's no sacrificing quality for price, with **Gem** you get a great balance of features and affordability.

Customisability

Gem is customisable to match your event's branding and the functionality you need. It's not a one-size-fits-all platform that forces you to shape your event around it. We can offer everything from simple changes in layout to fully bespoke modifications.

Security

Gem is regularly pen tested and GDPR compliant. This means that your data is safe and secure.

Reporting and analytics

You can track the success of your event and see how your attendees are interacting with the platform. **Gem** provides detailed reporting and analytics data so you can make informed decisions about your future events.

Dedicated event support

We make sure your website is up to date and registration is running smoothly. Our team is on hand throughout to answer attendee enquiries, issue any communications required, and provide you with the information you need, when you need it.



wider support for your event

At OneTwo we provide exceptional event management, production, digital, and creative services that turn our clients' ideas into reality and help them to communicate their brand messages.

We can provide as much or as little additional support as you may need. Whether it be producing badges for your event and providing event assistants to manage this on the day; looking after your speaker management and pulling together show files; creating some design assets for your presentations or marketing materials, through to complete event production and creative services.



A quick note to thank you all for helping us to produce such a fab event last week, it was so good to get our seminar back to a face:face affair, and you all helped make it happen so seamlessly, with plenty of smiles & giggles on the way!

You really area a classy crew to work with; I appreciate our events are not super exciting, but to the delegates it is a key part of their personal development plan and a chunk of their annual training budget goes on this, so to hear their feedback over the course of the 2 days being nothing but positive – it is the sign of a job well done I say. So, thank you to each and every one of you, you were always on hand to tweak things to our presenters (many) needs and be on hand for a reassuring chat if they needed and that made a huge difference for them.

A huge thank you also to Liz, Paul & all the development team – the Meet the Expert/Account Manager development was perfect; it worked a treat, and as we hoped for many of the meetings were booked while on site following one of the masterclasses, etc where delegates were looking for more info. I'll need to come up with something new to challenge you with for next time now!

Thanks again everyone, I am really looking forward to working with you all again soon.

Client feedback,
Hybrid event hosted on **Gem**





I just wanted to say, as a delegate, the conference has kicked off fantastically, the speakers have been fascinating and the discussion has been very interesting.

The Ad Breaks are really working a treat too and the platform is seamless and easy to use.

Well done all. A lot of brilliant work going on behind the scenes.

I'm looking forward to the rest of the day.

Delegate feedback, Virtual event hosted on **Gem**

Thank you to the team for your support in delivering a very successful Virtual ITEC Conference. From the moment we engaged your services I felt that your experience and knowledge was a huge benefit to us.

The virtual event platform was extremely comprehensive and was very easy to navigate by our attendees and exhibitors alike. The support you gave in the run up to and during the virtual conference was first class. Your team of experienced event managers supported not only myself but also all of our speakers and exhibitors, and the feedback we have received has been extremely positive.

We enjoyed working with the team and are very proud of what we have achieved.

Client feedback, Virtual event hosted on **Gem**





Thanks so much for all your support and professionalism on the webcast today.

I particularly want to say thanks for the last minute change requests on graphics and survey despatch.

I know the team appreciate your calm control and know they are in safe hands working with you on the **Gem** webcast platform.

Client feedback, Virtual event hosted on **Gem**

Thank you so much for all your guidance and support with the Rapid Evaluation Conference this year. We found the briefings very helpful and really appreciated the opportunities to become familiar with the conference platform and ask questions. Thanks too for your support during our sessions yesterday!

The conference platform looks terrific – it's great how delegates are able to explore lots of different features and access a range of resources.

Client feedback, Virtual event hosted on **Gem**

I am very grateful for your support. It was good to ring and reach a person straight away and then for you to address my request without further question. A refreshing surprise, congratulations to you for service.

Delegate feedback, In-person event registration hosted on **Gem**





I didn't want to go another day without giving you and the whole team thanks (there was another technician with us today, but I don't know his name) for delivering another fantastic event for us today.

I appreciate you paying so much attention and giving us so much of your time to make sure everything is perfect; I am genuinely looking forward to watching the events back.

We received lots of comments (again!) on how "slick" the platform was, and some other wonderful comments, even more on our internal survey (which I will share once I've collated everything from all 3 events). Some nice comments I'd like to share with you now:

"This has been a fantastic event and superb for someone new to the business. Thank you!"

"Worked for the agency and its pre-cursors for over 10 years now. Have to say sitting here watching a professional production, involving multi sites and web based technology is frankly lightyears away from where we were 5 / 6 years ago. Congratulations to all those involved, despite what some might say there will not be many organisations that could pull this off"

Our officers can be difficult customers, so to receive these kind of comments is testament to your good work. Thank you so much for making this happen, and under very challenging circumstances too. I'm looking forward to the final event tomorrow!

Client feedback, Virtual event hosted on Gem



clients we are proud to work with.



The Commonwealth



Department
for Work &
Pensions



INVESTORS
IN PEOPLE



Home Office



Ministry of Defence



Innovate
UK



MHRA

bionow[®]



national
education
union



SPORT+
RECREATION
ALLIANCE



The
Pensions
Regulator



Sellafield Ltd



Environment
Agency



Maritime &
Coastguard
Agency



Nuclear Industry Association



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WORLD NUCLEAR
ASSOCIATION



Gem

one live event
two integrated experiences

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or send us a quick email to **hello@onetwo.agency**



experience is everything